



SMS RESEARCH FORUM

SCHOOL OF MANAGEMENT STUDIES

COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY
KOCHI, KERALA.



A Diamond Jubilee Initiative

DOCTORAL COLLOQUIUM'25

Elevate Your Research

**INNOVATIONS IN CONTEMPORARY
SOCIAL SCIENCE RESEARCH:
INSIGHTS AND IMPACT**

15-16
MAY, 2025

Associate Sponsors



Co-sponsors:



Day 1 - 15th May 2025 - Thursday

8:30 - 9:00 AM	Registration - Seminar Complex, CUSAT	
9:00 - 10:30 AM	Inaugural Ceremony	Mini Seminar Hall (Seminar Complex)
10:30 - 10:40 AM	Group Photo	
10:40 - 11:00 AM	Tea Break - Open Hall, Seminar Complex	
11:00 AM - 12:00 PM	<u>MEET THE EDITORS</u> Top Journal Editor's Perspectives on the Future Dimensions of Management Research Moderator: - Prof. Abhilash S. Nair (IIM Kozhikode) Panelists: - Prof. Prabhir Vishnu Poruthiyil (IIT Bombay) - Prof. Justin Paul (University of Puerto Rico / NMIMS) - Prof. K. Mathiyazhagan (Thiagarajar SOM)	Mini Seminar Hall (Seminar Complex)
12:00 - 1:00 PM	Breakout Session with the Editors	Prof. Justin Paul - Mini Seminar Hall Prof. Prabhir Vishnu Poruthiyil - Committee Hall Prof. K. Mathiyazhagan - Executive Hall (Seminar Complex)
1:00 - 2:00 PM	Lunch Break - Open Hall, Seminar Hall	
2:00 - 5:00 PM	Paper Presentations	Finance Track, Marketing Track, HR Track, Operations & Interdisciplinary Track (School of Management Studies, CUSAT)
2:00 - 5:00 PM	Poster Presentations	Ketan Square (School of Management Studies, CUSAT)
7:00 - 9:00 PM	Networking Dinner & Cultural Night - Open Hall, Seminar Hall	

Day 2 - 16th May 2025 - Friday

9:00 – 11:00 AM	<u>WORKSHOP 1:</u> Innovative Approaches in Management Research: A Qualitative Perspective Dr. Shaphali Gupta (MICA – Mani Ayer Chair Professor)	Mini Seminar Hall (Seminar Complex)
11:00 – 11:30 AM	Tea Break - Open Hall, Seminar Hall	
11:30 – 1:00 PM	<u>PANEL DISCUSSION:</u> Bridging Academia and Industry for Social Sciences Research: Problems and Solutions Moderator: Mr. S R Nair (Entrepreneur, Author, Mentor) Panelists: - Mr. Dinesh P Thampi (TCS) - Dr. Saji Gopinath (IIMK / Former VC) - Mr. Ravin Nair (QS I-GAUGE)	Mini Seminar Hall (Seminar Complex)
1:00 – 2:00 PM	Lunch Break - Open Hall, Seminar Hall	
2:00 – 5:00 PM	<u>WORKSHOP 2:</u> Experimental Research Methodologies in Social Sciences: Insights & Techniques Prof. Joshy Joseph (Associate Professor, IIM Kozhikode)	Mini Seminar Hall (Seminar Complex)
5:00 – 5:30 PM	Valedictory ceremony	Mini Seminar Hall (Seminar Complex)

+91 8281907090

+91 9048734997

researchforumsms@gmail.com



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